



Trusted by teachers

ICTfE Media Pack Recruitment Consultants

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Introduction

If you are a supplier of staff to schools, two key factors are that you can offer quality candidates and that you have jobs to fill.

ICT for Education will **guarantee** you a pool of relevant, high quality candidates and put you in front of schools that you can supply.

Who We Are

ICT for Education is owned by **ICT Media Ltd.**

ICT for Education is the leading host of regional conferences in the UK for education professionals using technology in schools.

We help teachers and others responsible for UK schools to get the most out of technology - in the classroom, the staffroom, the front and back office, in and out of school, during term time and during the holidays.

ICT for Education is trusted by teachers, representing their views, concerns and experiences, and deals with the issues they face concerning the successful implementation of ICT within their schools. By bringing teachers together and sharing information and experience, ICT for Education is an invaluable source of information for teachers.

What We Are Offering

A new recruitment market place for those supplying staff to schools.

- Quality: Education professionals from Head Teacher to Class Teacher to ICT Manager: (See job titles below)
- Quantity: Access to data & schools (See invites sent per region)
- Independence / trust: Trusted by teachers
- Track record: A bankable number of delegates & exhibitors provided consistently since 2012
- Value for money: return on investment – See the prices and do the maths!

Package

- Be ICTfE's preferred recruitment consultancy for a specific region or regions
- Take all 16 slots on first page of recruitment advertising: 1 month's tenancy
- Have a 3m x 1m exhibition space at the ICTfE conference / region you are sponsoring
- Receive full delegate contact data (pre & post registration) from the conference you are attending (See sample attached)
- Have marketing / branding on first page of recruitment web pages for the month of the conference you are sponsoring
- Advert on conference invites for your region
- Advert in relevant conference brochure(s)

Cost: £1000+vat per month / per conference

* £250 for any additional recruitment pages

Job Titles of those attending ICT for Education Conferences 2014 – 2016

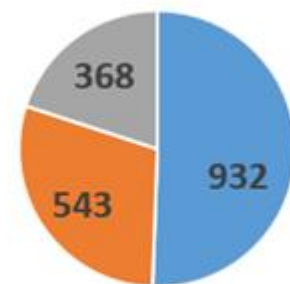
- Head Teacher / Principal /Assistant Head / Deputy Head
- Class Teacher
- ICT Teacher
- ICT Co-ordinator
- ICT Development Manager
- Bursar
- Head of Computing
- School Business Manager
- ICT Manager / IT Manager
- Network Manager / Systems Manager
- Computer Science Teacher
- Computing & Business Head
- ICT Leader
- ICT Consultant
- Computing Co-ordinator
- Director of ICT
- Digital Learning Leader
- ICT Technician / IT Support
- Head of Maths / Head of Science / Head of Geography
- SENCO

Statistics and Reference Information

Schools in Attendance 2014 – 2016

Primary:	932
Secondary:	543
Independent:	368

Schools in Attendance

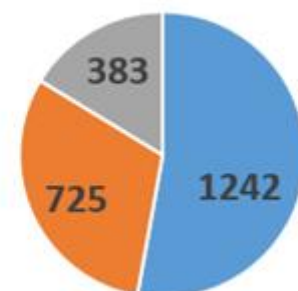


■ Primary: ■ Secondary: ■ Independent:

Number of actual Delegates 2014 – 2016

Pre-registration:	3528
Primary:	1242
Secondary:	725
Independent:	383

Schools in Attendance



■ Primary: ■ Secondary: ■ Independent:

Invites sent or due to be sent out 2016 - 2017

Venue	Date	Invites sent
Newcastle	23/09/16	3632
Manchester	14/10/16	5029
London	04/11/16	6291
Birmingham	18/11/16	5092
Newbury	02/12/16	4804

2017

Maidstone	24/03/17	3000
Norwich	19/05/17	1576
Brighton	23/06/17	1498
Exeter	07/07/17	2358
Newcastle	22/09/17	3632
Manchester	20/10/17	5029
Midlands	17/11/17	5092
Newbury	01/12/17	4804

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