

**BOOK YOUR PLACE NOW!**  
**BOOK BEFORE THE 12TH MARCH TO RECEIVE A DISCOUNTED RATE OF £119 (+VAT)**

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**DISCOUNT CODE INSIDE**

## FIVE ICT FOR EDUCATION CONFERENCES IN 2010:

- **BELFAST:** Friday 4th June
- **BIRMINGHAM:** Friday 2nd July
- **BRIGHTON:** Friday 17th September
- **MANCHESTER:** Friday 15th October
- **BRISTOL:** Friday 5th November

## THE ICT FOR EDUCATION CONFERENCES 2010

### THE INFLUENCE OF ICT ON BEHAVIOUR

Attaining the highest educational standards through the use of ICT

With technology such a key force behind the transformation of our educational landscape, are we at the stage where it is technology that is driving both the learning and behaviour agendas in schools?

ICT is all pervasive in the building of schools, the preparation and delivery of lessons and the management of schools. ICT has raised expectations and contributed to the greater inclusion of parents, governors, administrators and children in the education system.

At the same time new issues have arisen – cyberbullying, security, assessment & measurement of success, equality of access to funds and technology.

*The ICT for Education Conference Programme* will address the issues of how education needs to provide a structure in which ICT can provide an effective educational environment for children. We look at how successful schools use ICT within an educational framework and with clear objectives, managing technology rather than being managed by technology. >

# THE ICT FOR EDUCATION CONFERENCES 2010

## THE INFLUENCE OF ICT ON BEHAVIOUR

Attaining the highest educational standards through the use of ICT

Following the success of the *ICT for Education Conference* in 2008 and 2009 held in Birmingham, *LIMA Publishing* – the publishers of *ICT for Education* magazine, the UK's leading magazine for buyers of ICT products & services for UK schools – will host **five one-day conferences** in 2010:

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• **BELFAST:** Friday 4th June

Hilton International Hotel

• **BIRMINGHAM:** Friday 2nd July

ThinkTank Science Museum

• **BRIGHTON:** Friday 17th September

Hilton Metropole Hotel

• **MANCHESTER:** Friday 15th October

Hilton Deansgate Hotel

• **BRISTOL:** Friday 5th November

Grand Thistle Hotel

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### Why you should attend

- **Thought provoking and inspirational speaker sessions** addressing the current and future challenges facing you and how ICT is used in your school.
- **Hear how successful schools are managing ICT** within an educational framework and how you can apply them to your school.
- **Learn how schools are developing corporate relationships**, turning these to an educational advantage, and how your school can benefit.
- **Challenge those responsible for managing national and regional education policies**, and setting educational benchmarks. Are they in touch with the needs and concerns of your school?
- **Network with fellow teaching professionals** and those supplying ICT products and services to UK schools.

### Confirmed speakers include:

- **Becta:** Speaker tba
- **Emonn Duffy:** Oaks Collegiate Liaison Teacher
- **Ian Glasscock:** Director, Games for Life
- **Ty Golding:** Deputy Head, Barry Island Primary School
- **Richard Hanna:** Director of Education Strategy, CCEA
- **David Knox:** Principal, Ballyclare High School
- **Daniel Locke-Wheaton:** Assistant Head Teacher and E-learning Adviser, Great Barr High School
- **Steve Moss:** Strategic Director of ICT, Partnerships for Schools
- **Brendan O'Shea:** ICT Strategy Manager, Manchester City Council Children's Services
- **Tim Rylands:** Teaching Consultant, Learning and Creativity
- **Jimmy Stewart:** Director, c2k
- **Grahame Ward:** Director of Capital Programmes, Kent County Council
- **Brian Vidler:** Essex Leading ICT Teacher

For full details of each venue's speaker programme, visit [www.ictforeducation.co.uk](http://www.ictforeducation.co.uk)

**BOOK YOUR PLACE NOW!** Simply fill in the form on the back

## Format of the conference day:

### ► 08.00-10.00

Registration, breakfast and exhibition visit.

### ► 10.00-12.45

Three speaker sessions interspersed with coffee breaks and exhibition visits.

### ► 12.45-14.00

Lunch and exhibition visit.

### ► 14.00-15.30

Final speaker session followed by question time with the four speakers.

Morning keynote sessions, starting at 10am, will explore the way ICT influences the behaviour of students, teachers, parents, LEAs and school-builders in every aspect of learning, teaching, designing and communicating in UK schools. The session will be interspersed with breaks to visit the *ICT for Education Exhibition*.

Pupils, teachers, ICT experts and you, the audience, can then exchange ideas in the conference panel discussions and Q&A during the conference's afternoon sessions.

**To access the full programme and speaker line-ups visit [www.ictforeducation.co.uk](http://www.ictforeducation.co.uk)**

## An exhibition as well as a conference

An exhibition of ICT suppliers, related organisations & charities will run throughout the day alongside the conferences.

### Confirmed exhibitors include:

2Simple Software, BCS – The Chartered Institute for IT, Charanga, Draper Group, EducationCity.com, Espresso Education & Channel 4 Learning, ESRI UK, FrogTrade, Netmania, ParentMail, Sanako, Truancy Call and Wesleyan for Teachers.



## Who should attend?

- Head teachers
- Heads of ICT
- ICT managers
- ICT co-ordinators
- ICT consultants
- LEA purchasers
- Network managers

If you are responsible for selecting and purchasing the ICT for your school or education authority, or advise those who buy ICT for education, **then this event is for you.**

## How to book your place

**Book your place before 12th March and receive a discounted rate of £119 (+VAT). Simply enter the discount code **ICTFEC03** on your booking form found on the back of this brochure, or visit [www.ictforeducation.co.uk](http://www.ictforeducation.co.uk) where you can book online.**

(Full price: £169 +VAT)

## ICT FOR EDUCATION CONFERENCES 2010 : DELEGATE BOOKING FORM

To book your place, fill in the form and return to the **ICT for Education Conferences 2010, Lima Publishing Limited, 9 Pump Place, Old Stratford, Milton Keynes MK19 6DL**, or fax to **01983 568844**

### YOUR DETAILS:

Name: \_\_\_\_\_

Job title: \_\_\_\_\_

School name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Postcode: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

email: \_\_\_\_\_

**ALL CONFERENCE CORRESPONDENCE WILL BE VIA YOUR EMAIL ADDRESS STATED ABOVE.**

Please email [info@limapublishing.com](mailto:info@limapublishing.com) with any dietary requirements you may have.

What type of establishment do you teach at (please tick one only)?

- Primary    Secondary    Junior    Middle    Local Authority/Gov  
 Special needs school    FE/6th form/Technical    Other (please specify) \_\_\_\_\_

### CONFERENCE AND PAYMENT DETAILS:

**Please tick the conference/s you would like to attend:**

- Belfast                       Birmingham                       Brighton  
 Manchester                       Bristol

### DISCOUNT CODE:

**Cheque enclosed for £** \_\_\_\_\_

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